

JULY 17, 2025

9 - 9:10 AM

OPENING REMARKS (NO NEED TO RECORD)

9:15 - 9:45 AM

CONNECTING THE DOTS: WHOLE-PERSON CARE IN ACTION

Raymond Garcia, Rosecrance Behavioral Health

Puneet Lakhmani, Rosecrance Therapies

Semone West, Medical Director

Moderator:

9:45 - 10:15 AM

C-SUITE PERSPECTIVES ON SUD MARKET DYNAMICS, EMERGING TRENDS & MORE

Steve Priest, Spero Health

Ankit Gupta, Bicycle Health

Dr. Adam Scioli, Caron Treatment Centers

Moderator: Laura Lovett, BHB

10:15 - 11 AM

PROGRAM BREAK

11 - 11:30 AM

TRACK A - FORUM

Scaling New Heights in Behavioral Healthcare:

Start with the End in Mind, Panel sponsored by KIPU

Kurt Connolly, Kipu Health

Glenn Hadley, JGHealthcare Solutions

TRACK B - HUB 1

A high-tech solution for remote medication adherence monitoring to improve treatment outcomes, healthcare economics, and profitability,

Sponsored by iPill Dispenser

John Hsu, iPill

Kendra Allen, iPill

11:30 - 12 PM

TRACK A - FORUM

Who's at Quarterback? Ensuring Smooth SUD Handoffs and Building the Partnership Playbook

Jaime Vinck, Meadows Behavioral Health

Beth Keeney, LifeSpring Health Systems

Nicholas Mercadante, CEO, PursueCare

Dr. Ayesha Appa, University of California, San Francisco

Moderator: Chris Larson

TRACK B - HUB 1

Regulatory Horizon: Navigating the Changing Landscape of SUD Treatment

Dr. Lea McMahon, Symetria Recovery

Pete Nielsen, NBHAP

Dan Schwartz, NABH

Moderator: Laura Lovett

12 - 1 PM

LUNCH BREAK

1 - 1:30 PM**TRACK A - FORUM**

Beyond the Silos: Operationalizing Integrated Mental Health and Addiction Care, Sponsored by PSYCH PLUS

Rachel Legend, PsychPlus

Moderator: Bob Holly

1:30 - 2 PM**TRACK A - FORUM**

Getting Real With Real Estate: What a Facility Strategy Needs To Look Like in a Digital-First World

Lew Zeidner, EOSIS

David Brown, Stengel Hill

Dwight Mussleman, Behavioral Health Group

Moderator: Chris Larson

TRACK B - HUB 1

Building the Brand: How to Handle Underhanded Marketing Tactics and Soar Past Social Stigma

Robert D'Annibale, Crossroads

Derek Bylsma, Millennium Counseling Center

Moderator: Laura Lovett

2 - 2:30 PM**PROGRAM BREAK****2:30 - 3 PM****TRACK A - FORUM**

Decoding Payer-Provider Partnerships in SUD Treatment

Rachel Sokol, Groups Recover Together

Lee Peterson, Caron Treatment Centers

Scott Royston, Wayspring

Moderator: Laura Lovett

3 - 3:30 PM**TRACK A - FORUM**

Designing for Lifetime Value:
Patient-Centric Innovation in SUD

Bob Poznanovich, Hazelden Betty Ford Foundation

Rose Bromka, Boulder Care

Ruby Mehta, Cityblock

Deb Nussbaum, Optum

Moderator: Bob Holly